

CREATOR x FOUNDER, SEMA REWARDS

YOUR BRAND, IN THE HANDS OF A WORLD CHAMPION.

I'm Bjorn Ong (Zeys). Everything with my name on it is expected to win: two world titles as a coach, 610K+ gamers and builders across Indonesia and Singapore, and SEMA Rewards, the engine turning one video into thousands of clips. Your campaign gets the same standard: clear deliverables, honest numbers, no excuses.



610K+

Combined followers

290K

Instagram

200K

YouTube

120K

TikTok

TRACK RECORD

WORLD TITLES BEFORE THE CAMERA

17 years as an esports pro and coach, including head coach of EVOS Legends through the M1 world title in Mobile Legends: Bang Bang (MLBB). The audience knows the face because the face kept winning.

2x

WORLD CHAMPION COACH

M1 World Championship 2019 (EVOS Legends) · IESF World Esports Championship 2022 (Team Indonesia).

5x

MPL CHAMPION

League titles across MPL Indonesia, Malaysia, and Singapore.

17+ yrs

PRO & COACH

Five games before Mobile Legends: League of Legends, Heroes of the Storm, Hearthstone, Arena of Valor, Honor of Kings.

FEATURED ON ONE ESPORTS DUNIA GAMES REVIVAL TV ESPORTSNESIA VCGAMERS LIQUIPEDIA

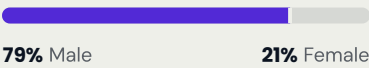
AUDIENCE

WHO'S ACTUALLY WATCHING

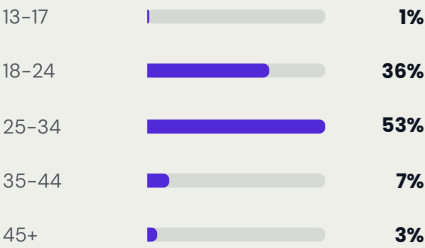
Not a broad feed, a concentrated one. The people watching buy the hardware, download the game, and move first on new products.

- GAMERS
- COMPETITIVE PLAYERS
- BUILDERS
- CRYPTO NATIVES

GENDER



AGE



TOP GEOGRAPHIES



Instagram, TikTok, and YouTube audience insights, August 2026.

SELECTED WORK

CAMPAIGNS IN THE WILD



CASE 01 · OSL

A REGULATED EXCHANGE, IN THE AUDIENCE'S OWN LANGUAGE



CASE 02 · SAMSUNG

A MONTH AS THE FACE OF SAMSUNG'S ACADEMY



CASE 03 · XSOLLA

INVITED ON STAGE BY XSOLLA



CASE 04 · MPL ID

THE LEAGUE PUT ME ON ITS OWN BROADCAST



CASE 05 · DG AWARDS

TRUSTED WITH THE ENVELOPE

Full campaign breakdowns and client references available on request.

BRAND CAMPAIGNS

Infinix

SAMSUNG



REDMAGIC

OSL

ORISKIN
AFFORDABLE SOLUTION

XSOLLA

Telkomsel

OMNIDESK

SECRET LAB

YAMAHA

Assemble K

AGI BANK
ARTHA GRAHA
INTERNASIONAL

MOBILE
LEGENDS
BANG BANG

HONOR
OF KINGS

DG
DUNIA GAMES

NIMOTV

mediacorp

THE ENGINE

ONE VIDEO → THOUSANDS OF CLIPS

I founded SEMA Rewards, a performance-based platform that turns sponsored videos into organic reach. Book me as a creator, and your campaign can ride the same distribution network across TikTok, Instagram, and YouTube in SEA.

SEMA REWARDS PLATFORM RESULTS

1.6B+

VERIFIED VIEWS DELIVERED

72 hrs

CAMPAIGN LAUNCH TIME

Verified views are counted after anti-bot flagging and manual review of every submitted video.

SERVICES

SIX WAYS TO PLUG IN

01

SPONSORED VIDEOS

Dedicated or integrated placements on Instagram, TikTok, or YouTube, scripted with your brief and delivered on schedule.

02

UGC CONTENT

Ready-to-run creative for your own channels and ad accounts. Shot in my style, owned by you.

03

BRAND AMBASSADORSHIP

Long-term partnership across content, events, and launches. One face your market keeps seeing.

04

CLIPPING VIA SEMA

Your campaign repurposed into thousands of short-form clips across a creator network, billed per verified view.

05

LIVESTREAMS

Sponsored streams and live product segments for gaming and launch moments.

06

EVENT APPEARANCES

Hosting, panels, and meet-and-greets across Indonesia and Singapore.

TALENT SHEET

LANGUAGES

English

Mandarin

Bahasa Indonesia

Korean

HEIGHT

181 cm

BASE



Singapore



Indonesia



South Korea

PRICING

How pricing works: every campaign is scoped individually, so there is no standard rate card. What moves the number: exclusivity window, usage rights and paid amplification, number of markets, category exclusivity, and turnaround.

NEXT CAMPAIGN

PUT YOUR BRAND IN THE FEED

EMAIL

bjorn@semarewards.com

WHATSAPP

+62 813-1173-5255

SOCIALS

@bjornzeys on Instagram,
TikTok & YouTube

WEB

bjornzeys.com
semarewards.com

Replies within one business day.